## FIRST TIME



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#### Nude Lipstick

Ref. No: 1539

First Time Nude Lipstick with high pigment content in the structure, thanks to your lips without drying, with vitamin E provides intensive hydrating properties throughout the day. The lips will feel silky easy with the version that you have. First time Nude Lipstick you will be the focus of your look with a choice of 6 fashion colors.











#### **Rich Color Matte Lipstick**

Ref. No: 1541

First Time, rich colour enriched with vitamin E matte lipstick, the new formula with a high hydration, soft version throughout the day you will have the perfect lips with matte lipstick and long persistence. 8 with natural tint for the first time, get ready to discover lipstick rich matte color With its new formula enriched with First Time rich Color Matte Lipstick Vitamin E, you will have excellent lips throughout the day with high humidification, soft version, matte lipstick and long lasting persistence. Get ready to explore the First Time rich color Matte Lipstick, featuring 8 natural shades.







## Longlasting Matte Lipstick Ref. No: 1521

First Time Longlasting Lipstick First Time Matte Lipstick provides permanence all day long thanks to its special formula. With its velvety version, you will have perfect lips without feeling dry on your lips. You will feel the shine of natural colors with the moisturizing effect of the vitamin E on your lips.











#### Matte Lipstick Pencil

Ref. No:1529

First time Matte Lipstick Pencil indispensable for those who want to have a clear line. Easy version, live and full of your lips and helps draw attention assertive appear with 12 different color options. Thanks to vitamin E, your lips dry out and prevent cracking and ambitious view.





#### Watershine Lipstick

Ref. No: 1602

Shiny colors for striking and bold lips. Catch the show on your lips with 8 intense colors. It does not weigh you down and is easy to apply thanks to its soft texture. It wraps your lips with a velvety feel and provides a lively and moist look in one go. It nourishes your lips thanks to the vitamin E it contains. If you desire moist and attractive lips, First Time Watershine Lipstick is just for you!





#### Pearl Shine Lipstick

Ref. No: 1603

Eye-catching, shiny metallic lips with 24 different color options. It provides an intense and shiny look thanks to its soft structure. It is easy to apply and does not weigh down. It has both a shiny and moist look thanks to the shiny pigments it contains. It is suitable for day and night make-up. It is a perfect product to define the lips with a pearly shiny shine.



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#### **Diamond Lipstick**

Ref. No: 1604

Treat your lips like diamonds with the most glamorous lip collection ever. Dazzle all day and night with 16 color options. Its soft texture does not feel heavy on your lips and offers comfortable use thanks to its easy application. It nourishes your lips with the vitamin E it contains. Have intense and shiny lips!



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#### Volume Plumper Lipgloss

Ref. No:1594

With 8 different color options, First Time Volume Plumper Lipsgloss allows you to have more vibrant lips with its ultra-shiny, soft and light texture and slightly colored, shiny structure. Thanks to the active ingredients in its content, it instantly adds volume to your lips while nourishing your lips with vitamin E. Whether matte or shiny, your lips are instantly fuller.



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#### Lipstar Lipgloss

Ref. No: 1583

Shiny and eye-catching lips at all times!

First Time Lipstar Lipgloss, which has 8 different color options, creates a full, shiny and vibrant appearance on the lips and helps nourish your lips thanks to the vitamin E it contains. Its soft texture gives a smooth appearance on the lips and leaves a wonderful feeling. The collection includes both delicate subtle tones and expressive shades that are perfect for any occasion. It will be indispensable in your makeup bag!









## Matte Lipcolor HD Ref. No:1528

Give your lips volume thanks to the First Time Matte lipcolor HD Cream applicator, which provides easy version. You will have matte and fuller lips with its special formula inside. Experience the charms of the First Time Matte lipcolor HD with different color options on your lips.



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#### Lip & Cheek Tint

Ref. No: 1599

With three different color options, Lip & Cheek Tint is easily applied thanks to its light texture and leaves a natural shine on the skin. It provides a vibrant lip color tone on the lips or a light blush effect on the cheeks. It is resistant to spreading and smearing, long-lasting and can be applied in layers with its water-based content. Add liveliness to your lips and cheeks!







## Plumping Lipgloss Ref. No:1601

With two different color options, First Time Plumpeing Lipgloss is always with you. Thanks to the active ingredients in its content, it instantly adds volume to your lips while providing nourishing properties with vitamin E. For instantly fuller and brighter lips.

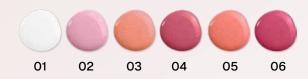




#### Longlasting Lipgloss

Ref. No: 1530

Lipgloss longlasting glossy appearance thanks to the first time around you will impact with your lips being shiny. The content of vitamin E in longlasting lipgloss first time Provides daily care and feed your lips with vitamin E that needs to you can. With 6 different color options longlasting lipgloss first time you meet with bright lips.









## My Lip Care Ref. No:1410

First Time My Lipcare protects your lip against seasonal problems. Thanks to its formula containing vitamin E, it provides moisture, repairs and revises the lips throughout the day. With 6 different color options, strawberry, cherry, vanilla fragrances and practical packaging, First Time My Lip Care is always with you.

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#### Lip Star Matte Lipstick

Ref. No:1569

The formula of First Time Lipstar Matte Liquid is reinforced with special ingredients which helps prevent dryness to the lips; providing a soft and smooth feeling throughout the day signifying its long-lasting durability. You will be amazed by the application result, which provides a full matte effect in one swipe. The colour tones stand out from a colour palette scale ranging from gorgeous nude colors to earth tones.

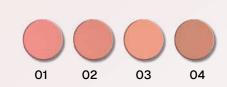




#### Matte Blusher

Ref. No: 1528

Our First Time Matte Blusher is perfect to add a pop of colour to the apples of your cheeks. It is not like any other blusher. We thought of our customers needs and have bought to you a mattifying blusher. It is ideal to use when completing a mattified all over the face look. The formula is long lasting and so easy to blend. We recommend you apply with a blusher make up brush. What's more, the blusher comes in four pretty shades suitable for all skin tones. Give the apples of your cheek a matte pop with our First Time Matte Blusher!











#### Matte Powder Ref. No:1531

You can't have a completely finished base without setting it! Setting and baking is extremely important in your make up routine; you must set or bake to achieve longevity throughout the day. That's why we have bought to you our First Time Matte Powder. This beautiful powder when applied with either a make up sponge or a make up setting brush will give a smooth matte finish. You can target certain areas such as under your eyes or generally all over the face. The formula is easy to apply and sets effortlessly. We have four wonderful colours that are universally applicable to all skin tones. A never seen before speciality to our First Time Matte Powder is the beautiful scent of coffee aroma you will experience from the product. Who doesn't like coffee eh? Get all set with our amazing First Time Matte Powder!





#### Eyebrow Shaper Wax

Ref. No: 1584

Reveal the beauty of your eyes with your eyebrows.

First Time Eyebrow Shaper Wax; It shapes your eyebrows impressively with its transparent gel consistency and easy applicability. The eyebrow shaper, which adapts to every eyebrow shape, allows you to achieve a natural look on your eyebrows by using it alone. It nourishes your eyebrows with the Argan oil it contains and provides a lasting effect throughout the day. It gives your eyebrows a more voluminous appearance without feeling wet and sticky.







#### Loose Powder

Ref. No:1585

Your perfect make-up is with you all day long

It helps your make-up look flawless with its silky softness and fine texture. Thanks to its matte finish, it prevents skin shine and ensures longevity throughout the day without causing a feeling of heaviness. It is suitable for all skin tones with its transparent structure. Enjoy the smoothness of your skin either over foundation or alone.





#### Contour

Ref. No: 1544

Sculpt your facial features to your desired choice with our First Time Contour palette! Our palette includes three sections. The first is to prepare the skin, the second to contour and the third to highlight or lighten. Three simple contour steps! The palette is best used: around the forehead, the hollows of your cheeks, the nose and the jawline. We recommend you use the palette with a contour make up brush. The texture and the consistency is so easy to apply, build and blend out. Give your canvas the contour you desire with our First Time Contour palette!





#### Terra Cotta Blusher Ref. No:1477

First Time Terracotta blush series brings vitality and shine to your cheeks with its silky texture and colours compatible with your make-up. It is permanent all day long and completes your make-up with glittery or pearlescent colour options according to your taste or the look you want to create!



#### **Bronzing Powder**

Ref. No: 1542

Our First Time Bronzing Powder will give you a sizzling summer tan in all four seasons! The formula contains Vitamin E, providing moisture to your bronzed look. We recommend you use this after using our First Time Contour palette or it could be used just by itself. It is best applied with a make up brush and is buildable from a light to medium bronzed look. Give your canvas a summer tan with our First Time Bronzing Powder!





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HIGHLIGHTE

Ref. No:1543

So, do you want to make the high points of your cheekbones, the bridge or tip of your nose, the under eyebrow bone or the tips of the cupids bow of your lips POP? Or maybe just an all over glow? Well, our First Time Up Light Highlighter is just what you need. Our highlighter accentuates specific points you desire as well as retain moisture with it's Vitaman E properties. We recommend you apply with a highlighter brush or even your fingertip and blend out. We have two beautifully shimmering colours (a gold and a silver) suitable for the winter and the summer and for all skin types. Make your features pop with our First Time Up Light Highlighter!



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#### Matte Compact Powder

Ref. No: 1570

First Time Compact Powder's satin formula and silky texture provides a lively, smooth appearance to your skin, while adding the final touch to your make-up with its vitamin E and natural glow. First Time Compact Powder further clarifies the lightening of your skin and gives your face a bright and natural look. It is suitable for all skin types and colours.

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#### Matte Blusher Ref. No:1571

ly colored pink tones.

First Time's brand new blush, Duo Blusher, spreads easily with its velvety and soft texture. With its long-lasting and covering formula, it gives your skin a bright, smooth and attractive appearance. It has a wide range of colours from natural peach tones to pearlescent to bright and intense-







## Highlighter Ref. No: 1572

First Time Compact Highlighter is easily applied with its fine texture, giving your face a bright and healthy glowing appearance. Thanks to its variation of colour options; you can use it as both a highlight and an illuminator.



#### **Cream Contour Palette** Ref. No:1573

With First Time Cream Contour Palette, you can shape your face and add dimensions to the areas you desire such as nose, cheekbones and chin. This cream contour palette consists of bronzer and lightening colors giving you a creamier application and a smooth finish.



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#### Compact Contour Palette

Ref. No: 1544

With this special palette, First Time Compact Contour, consisting of contour, bronzer and lighting colours; it can shape your face by creating contrast and adding dimensions to the areas you desire such as nose, cheekbones and chin.





Firsttime Eyebrow Palette shapes the brows with perfection! It accentuates and fills the sparse image, allowing you to have a natural and attractive expression. It contains one illuminator and three colour eyebrow shadows that can suit every skin tone family.the perfect finish without much product wastage or fall out. Be brave and go for a smoky look!



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#### Eyebrow Kit

Ref. No: 1347

The First Time Eyebrow Kit is our revolutionary eyebrow kit that comes in five colours. The first three colours determines the depth of the colour of your eyebrows from black, to dark brown to light brown thus allowing you to give your eyebrows the colour of your desired choice. The second two colours are two universal concealer shades. They are designed for the purposes of concealing around the eyebrow to bring out the definition and illumination of the eyebrow. The pigmented formula is easy to work with and can be applied effortlessly with the complimenting brush. If you would like a natural looking eyebrow you can use the spoolie side of the brush which is also perfect to just brush out your eyebrow hairs perfect for preparing the eyebrow before application. The other side of the brush has a flat end and can be used for eyebrows with a fuller and bolder appearance. Whichever look or colour you opt for with this kit you will be able to create the effortlessly defined and desired eyebrow perfect for the modern day woman.



#### **Matt Finish Fondation**

Ref. No: 1548

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Say hello to our First Time Matte Finish Foundation! If you're looking for a soft matte finish then this foundation is ideal for you. Not only would you get a soft matte finish but the moisturising properties in the foundation gives you the hydration your skin needs. We have four beautiful shades universally suitable for all skin tones. We recommend you apply the foundation with a make up sponge or a foundation make up brush. The foundation can be built up from a light, medium to full coverage. Give your face the perfect matte canvas with our First Time Matt Finish Foundation!







#### Make-up Base Primer

Ref. No:1549

Now, you can't have a perfect base without preparing it properly. The number one rule to a flawless base is to prepare it correctly beforehand. Our First Time Stabilizer Make-up Base will do just that! Our super lightweight oil free formula will leave your skin hydrated. The formula also reduces your skin's pore appearance further giving you a mattified base. We recommend this is best applied with your fingertips and spread all over your face gently, the base applies effortlessly. Give your face the base it needs and prepare it in the best possible way with our First Time Stabilizer Make-up Base.



#### **Pro Stay Foundation**

#### Ref. No: 1596

Poselen makeup effect! First Time Pro Stay Foundation, which you can easily use in day and night makeup with its intense coverage and thin structure, provides a natural and moist look without weighing down your skin. It eliminates blemishes and tone inequalities on the skin with perfect coverage. It nourishes the skin thanks to the vitamin E it contains and provides sun protection with 15 SPF. Enjoy all-day long-lasting effect with First Time Pro Stay Foundation.







#### Natural Finish Foundation

Ref. No:1597

It provides medium coverage and effectively hides skin discolorations and blemishes. Thanks to its fine texture, it does not weigh down the skin and provides long-lasting durability. It adapts to skin tone and texture and offers a natural look. It nourishes your skin thanks to the vitamin E it contains, and at the same time protects your skin against the harmful effects of the sun with 15 SPF. Suitable for daily use. Perfect coverage that lets your skin breathe!











March 1994

# **Color Box Eyeshadow**

Ref. No: 1605

Choose the one that best suits you from 16 different color combinations!

With 4 eyeshadow, base and highlighter content, this tiny kit deserves to be with you at all times. It is in your hands to create eye-catching eye makeup with complementary color combinations. It will be your indispensable makeup piece with its vibrant colors and easy-to-apply structure.



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# Eye Shadow

Ref. No:1451

Firsttime Eyebrow Palette shapes the brows with perfection! It accentuates and fills the sparse image, allowing you to have a natural and attractive expression. It contains one illuminator and three colour eyebrow shadows that can suit every skin tone family.the perfect finish without much product wastage or fall out. Be brave and go for a smoky look!





# Cherry Palette Eyeshadow

Ref. No: 1552

With The First Time Cherry eyeshadow palette it is easy to have that perfect eye make-up you desire! In this series, twelve pigmented tones meet in one palette; each colour is inspired by tones of spring.









# Chocolatte Palette Eyeshadow

Ref. No:1552

With First Time, your favourite chocolate colours Chocolate palette will now be your new favorite in your eye makeup with its highly pigmented structure, which has three different finishes as matte, satin and metallic!



# Festival Palette Eyeshadow

Ref. No: 1552

Get ready to let your fun spirit out with the First Time Festival Eyeshadow palette! Get ready to go beyond the limits in eye make-up with its dust-free formula of 12 vibrant festive colours.







## Nudes Palette Eyeshadow

Ref. No:1552

First Time Nudes Eyeshadow Palette comes with 12 nude brown shades. This amazing palette has a variation of mattes and shimmers allowing you to create numerous different looks from a cut crease to a simple nude look on the eyelids. The super pigmented formula will give you the perfect finish without much product wastage or fall out. Keep on trend and go for the timeless natural nude brown look!





# Sweat Dreams Palette Eyeshadow

Ref. No: 1577

Sweet dreams come true with this palette. Bring your dreams into your life with nine fun color options. With its vivid and highly pigmented feature, you will be able to express yourself as you.





Colors of Love eyeshadow palette, which has a silky texture consisting of intense color pigments, contains nine different colors that are compatible with each other. Add a romantic touch to your make-up with this palette that you can easily use for day and night make-up.



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# Coffee Frenzy Palette Eyeshadow

Ref. No: 1578

A palette that will add color to your life with vibrant colors. Express yourself freely by putting on impressive and incredible eye make-ups with the blue tones it contains. Reveal your style with the Coffee Frenzy palette, which you can use efficiently, consisting of 6 different shades of matte and shimmer. When you see this palette that shines with blue, you will feel every tone in your soul.



#### Coffee Frenzy Palette Eyeshadow Ref. No:1578

With its long-lasting and richly pigmented formula, this palette consisting of 6 different colors will make you look elegant and glamorous. The perfect palette to always have with you. You will not be able to give up on it thanks to its dust-free structure and easy applicability. If you are looking for a palette of nude tones with a natural finish, Coffee Frenzy is for you.







#### Pink Rose Palette Eyeshadow Ref. No: 1577

Pink Rose 6 eyeshadow palette is with you with the softest tones of pink-rose colors. It will be an indispensable part of your daily make-up with its velvety texture and tones that can be applied easily and can easily make color transitions. Express yourself by adding naive sparkles to your eyes.



#### Nude Rose Palette Eyeshadow Ref. No:1577

If you want a nude eyeshadow palette, this palette is for you. Create natural shadows on your eyes with this highly pigmented, easy-to-apply palette with 6 different brown tones that are compatible with each other, which you can easily use for day and night make-up.







# Fall in Love Contour

Ref. No: 1593

First Time Fall in Love Contour is with you when creating your facial features. Everything you need for contour technique has been brought together in a single kit with the bronzer blush and highlighter in it. It can be easily applied thanks to its powder structure, you can carry it with you at any time with its size advantage and you can refresh your makeup wherever you want. Get nice touches in your makeup.

#### Fall in Love Blusher Ref. No: 1606

First Time Fall in Love Blusher brings three different blushes in natural tones. Thanks to its creamy texture, it spreads easily and can be applied in layers. With its size advantage, you can carry it with you and refresh your makeup wherever you want. Thanks to the vitamin E it contains, it nourishes your skin and gives it a fresh and vibrant look with its natural colors. It provides permanence throughout the day with its weightless formula.







#### Golden Eyes Palette Eyeshadow Ref. No: 1579

A palette that will meet all your expectations in permanence and use, with 18 color options that are compatible with each other. You can achieve natural and daily eye makeup with matte tones, as well as apply striking and eye-catching makeup with glittering tones. Thanks to its structure that provides extra comfort during use, you will be able to easily achieve the look you want. It will complete your make-up with elegance and will be among your indispensables.



#### Rose Eyes Palette Eyeshadow Ref. No:1579

You will get an unlimited number of eye makeup looks with 18 vibrant and different finishes that this palette offers you. Specially selected tones that will suit everyone, give intense color in one application thanks to its silky texture. Perfect color combinations are in this palette to create a perfect make-up.





#### Berry Velvets Eyeshadow Ref. No: 1556

First Time Berry Velvet has nine highly pigmented different colours in one palette. You can easily use it for your daily and special day make-up with colors that will suit every skin tone.



#### Coffee Dream Eyeshadow Ref. No:1556

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First Time Coffee Dream Eyeshadow Palette is easily applied thanks to its smooth and silky structure. The eyeshadow palette consists of three nude tones, three Nude Pearlescent colour alternatives and brown natural tones. Nude tones that are compatible with each other allow you to create perfect eye makeup and impressive nude looks.



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# Angel Rose Palette Eyeshadow Ref. No: 1556

With First Time Angel Rose Eyeshadow, you can create different colour combinations in your eye makeup, and create a professional finish with warm brown and tile tones. Angel Rose Eyeshadow contains eyeshadows in different structures, from matte to satin finish, for both day and evening make-up looks.

#### **Chocolatte Palette Eyeshadow** Ref. No:1556

Everything you need for an impressive make-up is in the First Time Chocolate palette! With dark, earth and matte colours in its content, all the colors you need for a perfect make-up are in this palette. With its long-lasting effect and richly pigmented formula; it defines your facial features and allows you to create striking and eye-catching looks.







#### Wild Summer Palette Eyeshadow Ref. No: 1576

Wild Summer Eyeshadow Palette is First Time Cosmetic's most popular eyeshadow palette. It gives you the wild freedom to achieve the look you want in eye makeup with sixteen fascinating wild colour tones! Matte, metallic, glittering and satin-finished headlights in sixteen different colors will bring your eye makeup together in a single palette and provide you with a professional finish.

# Nudes Eyes popular eye achieve the

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#### Nude Palette Eyeshadow Ref. No:1576

Nudes Eyeshadow Palette is First Time Cosmetics' most popular eyeshadow palette. It gives you the freedom to achieve the look you want in eye make-up with sixteen fascinating colour tones! It provides a professional finish by bringing together natural looking eye makeup with matte, earthy, sparkling and natural finish headlights.





## Smoky Palette Eyeshadow

Ref. No: 1575

First Time Smoky Eyeshadow Palette comes with 5 smoky newly renovated shades ranging from brown, grey and black. This compact palette is very convenient for everyday or long distant travelling. This amazing palette has a variation of mattes and shimmers allowing you to create numerous different looks from a cut crease to a bold smoky look perfect for a night out or an ocassion. The super pigmented formula will give you the perfect finish without much product wastage or fall out. Be brave and go for a smoky look!









## Nudes Palette Eyeshadow

Ref. No:1533

First Time Nudes Eyeshadow Palette comes with 5 nude brown newly renovated shades. This compact palette is very convenient for everyday or long distant travelling. This amazing palette has a variation of mattes and shimmers allowing you to create numerous different looks from a cut crease to a simple nude look on the eyelids. The super pigmented formula will give you the perfect finish without much product wastage or fall out. Keep on trend and go for the timeless natural nude brown look!



# Diamond Eyeshadow Gold

Ref. No: 1576

Feel the shine of the diamond in your eyes with the First Time Diamond nine eyeshadow palette. You have got everything you need for an assertive look in this palette. It will be the number one assistant of your eye make-up both day and night with its three matte, three glossy and three silvery colour headlights.









# Diamond Eyeshadow Lila

Ref. No:1576

Meet the Glitter & Diamond eyeshadow palette, which consists of three matte, three shimmer and three shimmer colors. Create the look you want with this intensely pigmented eyeshadow palette that will add an impressive touch to your eyes. Attract all the attention with your assertive eye make-up.

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# Liquid Pen Eyeliner

Ref. No: 1437

First Time Eyeliner Pen provides a glossy black look with its water-resistant and permanent formula containing intense black pigment. It is easily applied thanks to its thin and flexible tip. It creates striking looks all day long with its intense black and shiny appearance.

# Dipliner

Ref. No: 1464

First Time Dipliner allows you to create deep and mysterious looks with its easy to apply applicator. You can effortlessly apply it to the bottom of the eyelashes in the desired thickness and provide impressive looks. Eyeliner Ref. No: 1466

First Time Eyeliner creates deep and mysterious looks with its enhanced intense colour, matte and quick-drying formula. Its water-resistant formula provides permanence all day long without running or smudging. It is easy to use with its soft applicator.











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MASC

Ref. No: 1462

Thanks to its special brush, all your lashes are instantly more voluminous and curled. Its light structure does not weigh down your lashes, provides easy application, does not clump and can be applied in layers. It nourishes your lashes from root to tip with the Argan oil and vitamin E it contains. Curlier and blacker lashes without the need for an eyelash curler!

#### Extended Mascara Ref. No: 1437

The First Time Volume Extention Mascara is our mascara that serves to give you exactly what it says which is: volume! The non smudge enhanced brush will give you fuller, distinctive, separated individual lashes and prevents clumping. The intense black colour of the formula will leave your lashes looking striking. When applied with a single coat for volume or a double coat for extra volume. Having voluminous eyelashes is the trend and is an absolute essential for the modern woman and this mascara will give you exactly that!

#### Volume & Curl Mascara

Ref. No: 1437

First Time Curl&Volume Mascara has a specially designed double-sided, inclined brush that creates a lifting effect on the

eyelashes. It thickens and lifts the lashes and provides a fuller look. First Time Curl&Volume Mascara provides a matte black look on your lashes and gives you a professional finish.

#### Look Lashes Mascara

Ref. No: 1437

First Time Look Lashes covers your lashes perfectly with its brand new formula that adds extra volume and its extra large fiber brush. With its 4-corner comb-like brush, it gives a fuller, more defined and curved appearance.





# Nail Polish

Ref. No: 1464

First Time nail polish provides an easy and smooth application on nails thanks to its special formula and soft brush. It has a wide range of products with different colour options topped with a glossy finish result.





## Full Cover Liquid Concealer

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Ref. No: 1551

#### **Full Cover Stick Concealer** Ref. No: 1550

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Welcoming our First Time Concealer! If you want to conceal your under eye dark circles, dull imperfections or lift and brighten/highlight certain areas of your face then this product will be your new best friend. The concealer game has changed the make up world and that's why it's extremely important for you to choose the correct concealer depending on your needs. We understand your needs and that's why our concealers have two different consistencies: a stick concealer and a liquid concealer, coming in three shades (light/medium/dark). We recommend you use the liquid concealer for under the eyes as it is less likely to crease into fine lines. You can also use it for other blemi.

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